



BusinessPlan 2 Profit Pack™

The BusinessPlan 2 Profit Pack™ has been designed with the typical small business in mind. It contains the three key elements every business needs to grow: **Planning; Tools and Support**

Planning > The Pack includes the Business Plan 2 Profit, a no-nonsense business plan that cuts straight to the heart of business performance. It analyses the business and identifies the key profit drivers of the business; advice on how to structure these to increase profits, and provides a plan for continual growth.

Tools > The Monthly Business Report analyses the performance of the key profit drivers and reports on the impact on the business. This is followed by a consultation to help improve performance.

Support > BusinessPlans.com.au Help Desk. 12 months access to our BusinessPlans Consultants through our local numbers Help Desk. On-going support helps business owners to implement strategies and discuss issues they may be facing in their business. A BusinessPlans Consultant is a local phone call away.

Our plan is to assist each client to increase their business by 15%. The Business Plan 2 Profit Pack™ is a "Supported Business Plan". Unlike other business plans the service does not end with the delivery of the plan. We keep going to ensure you have the best possible chance of achieving real growth in your business.

How the service works

- step 1** > Week 1 – Initial consultation & formulation of the Draft Business Plan.
- step 2** > Week 2 – Setting up of KPIs and reporting systems and business plan finalised.
- step 3** > Weeks 3-52 – Ongoing support through the Monthly Business Report and national Help Desk for 12 months.

BusinessPlan 2 Profit Pack

Component	Description	Annual Value
Profit Business Plan	Profit focused business plan approx 10-15 pages	\$900 + gst
Monthly Business Report	A 10 page report that assesses the performance of the key profit drivers and the impact on the business. It documents the strategies implemented and other factors which may have impacted on the results. The storing of the monthly reports in a folder serves as an invaluable resource for the company for future planning.	\$2340 +gst
Help Desk	Access to consultants for support and guidance on business issues.	\$5,000+gst
Total Value of Package		\$8,240 +GST

By combining the above components into one service we are able to reduce our costs and are offering the BusinessPlan 2 Profit Pack™ for only **\$2,495+GST.**

Payment Plan*

To help save precious small business cash resources we are pleased to offer a simple monthly payment plan for customers joining the BusinessPlan 2 Profit Pack™ for a twelve month period.

- > Upfront \$275+gst
- > Monthly \$185+gst

*To approved applicants

Terms:

This is a 12 month agreement
Signed authority is required for credit card to be debited on the 1st of each month for twelve months.

Call our **help desk** in your capital city:

NSW +61 2 8004 1933 **WA** +61 8 6364 0493
VIC +61 3 9857 0025 **SA** +61 8 7221 2366
QLD +61 7 3118 5028 **[Fax]** +61 3 9857 0045