

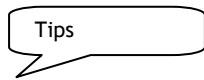
Finance Business Plan Template



Front Page

<p>Business Name: Type here</p> <p>ABN / ACN: Type here</p> <p>Address: Type here</p>	<p>Business Logo here or other suitable image</p>
<p>Date the plan was completed Type here</p>	<p>Contact Details:</p> <p>Your Name Type here</p> <p>Phone Number Type here</p> <p>Email Address- Type here</p>

Proprietor Background



Your background is extremely important. You don't need to have a rocket science background to impress everyone but you do need to think broadly about your personal and career background and give a good summary of your skill set and why you will succeed as a business owner.

Include direct and transferrable skills that are relevant to the proposed business.

Direct skills: Where you've worked in the industry in the past, note that experience

Transferrable skills: For example, you may have prior small business management experience, general managing staff, staff rosters and an understanding of HR issues, you may have experience selling to the same customer targets that the proposed business will aim for.

Don't forget your passion. You may simply have a passion for the proposed business so this is where you talk about your passion; where it came from and other activities that you undertake because of this passion.

Do you have a recent resume? Why not include it as an Appendix.

Key elements of my background that will help in this business include;

-type here

-type here

-type here

-type here

-type here

-type here

-type here

Business Profile - My exciting new start business

New start businesses complete this section then go to “Marketing, Operations and Human Resources.”

Established businesses, skip to next section “Business Profile - My Established Businesses”

Tips

This may be a physical office or retail location or even just online.

Also, consider the industry or market the business will operate in and describe what attracts you to that industry or market. You can draw from your personal background and passion.

What is the main point of difference that you will be offering to customers.

My business will trade from the following location... type here

The services or products I propose to sell include... type here

The main reason I am choosing to start this business is because... type here

What I like about this business and this market it... type here

Customers will buy from me because ... type here

Key Relationships

Tips

People internal and external to your business, suppliers, future identified customers etc, who will support you in year 1. Also consider personal relationship - family, partners or spouses who will support you emotionally and practically by running errands, occasional childcare, etc.

Key relationships that will help in my business include... type here

Business Profile - My Established Businesses

Tips

What key milestones that you are aware of, has the business reached? This may include reaching a large number of customers, multiple locations, successful marketing strategies, great key staff, use of smart systems, etc.

The business commenced trading in type date here

Since commencing, it has reached the following milestones; type here.

Tips

People internal and external to your business, suppliers, future identified customers etc, who will support you in year 1. Also consider personal relationship - family, partners or spouses who will support you emotionally and practically by running errands, occasional childcare, etc.

Key relationships that will help in my business include... type here

Financial Summary

Tips

Seasonal variations, economic conditions, marketing initiatives, staff changes, etc

Sales for the last financial year type year here were type \$amount here

Profit for the same period was type \$amount here

Main factors affecting this result include type here

End Preview...

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